

EUVIC UNVEILS DIGITAL BUSINESS IDEATION SERVICE

POLAND – Polish IT service provider Euvic has launched new ideation-as-a-service (IDaaS) and Agile Dev Factory services.

IDaaS allows users to test and verify new digital business ideas within days or weeks, to be delivered through Euvic's Agile Dev Factory.

The offer is aimed in particular at medium and large companies, as well as start-ups from Western Europe and North America that are looking to speed up the process of verifying, testing and delivering new digital ideas.

"Our clients have plenty of bright ideas but they are often not able to test them fast enough to find out if they prove themselves in practice," said Wojciech Wolny, CEO at Euvic.

"For this reason they usually do not pursue those ideas at all or start a project without adequate preparation. This observation inspired us to offer to them and to other businesses a possibility to capitalise on our experience in many projects that started from ideation and ended with delivering the ideas. We have developed our own unique approach to that."

Published: 17 February 2017

on: <https://www.research-live.com/article/news/euvic-unveils-digital-business-ideation-service/id/5018692>